



# Professional Development Workshops

## Grantsmanship for Qualitative and Mixed Methods Proposals

Thursday, October 17, 2019

3:00—5:00pm

**Portland, Oregon: Embassy Suites Washington Square**



### Karen Albright, PhD

Karen is a sociologist, professor, health services researcher, and the Co-Director of the consulting firm Lacuna Analytics, where she is focused on data translation and implementation. She has extensive experience in qualitative research and data analysis, as well as expertise in mixed methodological research design and implementation science, and a long history of grant-funded research. In addition to her work as Principal Investigator on her own externally funded research, she serves as the qualitative lead on multiple grant-funded studies and mentors many investigators on qualitative components of their grants. She is also the founder of the Qualitative Research Methods Forum, an inter-institutional forum for qualitative health researchers.

Sociologists and other social scientists are now increasingly expected and encouraged to support their research through funds from public and private agencies (e.g., the National Institutes of Health, the National Institute of Justice, the National Science Foundation). But how to do that, especially if you work primarily with qualitative data, which has typically been considered less attractive than quantitative data to funding agencies? Applying for funds to support research studies can be a daunting task, particularly for those trained in social scientific fields that have not historically sought or valued external funding.

This workshop will orient you to the steps involved in grantsmanship and help you to translate to such agencies the merits and purpose of qualitative data.

The workshop will include:

- An overview of major funding agencies and mechanisms that may be right for your research
- Elements of research design and methods that should be included in a proposal
- Pros and cons of different qualitative data collection techniques that might be included in a proposal
- Dimensions of methodological combination and mixed methods design typologies
- Elements for consideration in qualitative grant application review
- Qualitative budget considerations
- Examples of funded proposals incorporating qualitative methods

**REGISTRATION FEE: \$25/person or \$75 for 5 organization/company members. Free for conference attendees. A post-workshop networking reception will be held on site, with food included in the registration cost.**